

DWIGHT SCHAR

ATHLETIC COMPLEX

PLANIT

Presenting

# Education & Civic Portfolio

DWIGHT SCHAR  
ATHLETIC COMPLEX



# PLANIT



## WHO WE ARE

PLANIT Studios' multi-disciplinary team of designers, and project managers excels at creative problem solving and developing project delivery strategies for healthcare providers, colleges and universities, municipal and state government agencies, and private developers. Areas of expertise include signage and wayfinding, branding and messaging, and product design and app development, landscape architecture and site planning, permitting and zoning, site investigation and analysis.

PLANIT Studios represents a diverse collection of talented individuals who share the same core philosophies, enjoy doing great work, and most importantly, collaborate and contribute to generating ideas that move our clients from chaos to concept. Furthermore, we share the belief that our clients are at the center of everything we do.

*In other words, we are here to solve "IT".*

## WHAT WE DO

### GRAPHIC DESIGN

Full service designs crafted from insights to deliver a consistent visual language.

### LANDSCAPE ARCHITECTURE

Beautiful and functional environments designed to impact communities.

### WAYFINDING

Confidence and direction starts with designing for the first time visitor.



**MOUNT UNION**

PLANIT worked with the University of Mount Union to create a campus-wide external wayfinding system designed to fit into campus fabric. The wayfinding elements included the entry gateway, directional and building identity signage system. The signage system design was based on the architecture of Chapman Hall.



Scope: Wayfinding Audit and Analysis, Sign Standards and Design, Environmental Graphic Design  
Location: Alliance, OH

Scope: Brand Audit, Brand Development, Messaging, Wayfinding Audit and Analysis, Sign Standards and Design, Graphic Design, Implementation, Wayfinding  
Location: Granville, OH

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## DENISON UNIVERSITY

A campus-wide external wayfinding system was designed to fit into the historic campus originally planned by Frederick Law Olmsted. Painted black steel posts with ball finials support and unified all signage elements. Street, directional, building identity, and campus map signs lead newcomers through the rolling site.

The signage was part of Denison's \$60-million Campus Common project that included the Burton D. Morgan Center, Samson Talbot Hall for Life Sciences, and an underground parking facility for nearly 400 vehicles. The project spanned interior, parking information, and donor signage.



# PLANIT



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**CAPITAL SQUARE  
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## THE OHIO STATEHOUSE

PLANIT performed an audit of the interior, exterior, and garage wayfinding systems. We developed a unique interior sign system simple enough to not detract from the building's historical significance and beauty, while remaining effective for first time visitors. Apart from the Statehouse's interior system, a simple and bold garage wayfinding system was created to maximize visibility, traffic flow, and brand awareness. Elements from the garage and interior systems were blended to create a wayfinding system that better displayed the new Statehouse brand, maximized sign visibility, and increased pedestrian and vehicular traffic safety.



ID	STATEHOUSE OFFICES	FLOOR	ID	AMENITIES	FLOOR
016	CSRAB	G	A	Atrium	1
019	Communications	G	☕	Cafe	G
001	Education & Visitor Center	G	🍴	Dining	G
GOV	Governor's Office	1	🛗	Elevators	
003B	Governor Thomas	G	🛍	Gift Shop	G
	Worthington Center		🗺	Map Room	G
017 - 018	Hearing Rooms	G	M	Museum	G
014	Highway Patrol	G	♿	Restrooms	
003A	Legislative Service	G	R	Rotunda	R
	Commission		🪜	Stairs	
013	OGT, The Ohio Channel	G	006	Vending	G
004	Robert E. Netzley	G			
	Conference Room				
015	Radio-TV News Room	G			
210	Representatives' Hall	2			
207	Senate Chamber	2			
005	Senate Mail	G			

ID	SENATE OFFICES	FLOOR
044 - 045	Conference Rooms	G
126	Finan Financial	1
	Hearing Room	
217	North Hearing Room	2
034 - 036	Senators' Offices	G
039 - 042	Senators' Offices	G
048 - 052	Senators' Offices	G
056 - 057	Senators' Offices	G
231	South Hearing Room	2

Scope: Wayfinding Audit and Analysis, Sign Standards and Design, Environmental Graphic Design

Location: Columbus, OH

**SUNNY DAY ACADEMY**

PLANIT Studios was involved from the inception of this up start daycare. PLANIT helped the developer locate and analyze possible locations for the daycare. As of 2017, Sunny Day has expanded to 4 locations throughout Central OH. These state-of-the-art facilities feature warm, inviting classrooms along with imaginative indoor and outdoor play areas. PLANIT helped the operator develop these highly creative play areas and other outdoor areas that help children actively learn, develop, and achieve. PLANIT also assisted the developer and construction management company with zoning and permitting approvals.



Scope: Site Planning, Site Analysis, Site Investigation Report, Site Capacity Study, Landscape Architecture, Irrigation Plan, Zoning and Permitting  
 Location: Various locations across Ohio

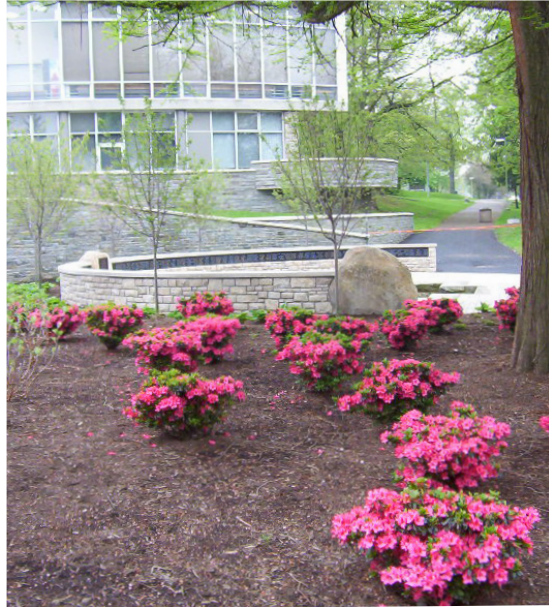


## ZAND EDUCATION CENTER AT THE DAWES ARBORETUM

The Dawes Arboretum was looking to expand their education programs at the existing Zand Education Center. PLANIT was commissioned to prepare a master plan for the Zand area, and ultimately design an expansion that would more than double their current capacities. The nearby pond and existing topography offered opportunities to accommodate fantastic views to the historic Dawes Home and to the prairies to the north. The spaces include a large patio area and gardens that help make this space a perfect social venue for public and private events, display space for specimen eco-types, display space for individual species, hands on planter boxes for education classes, maintenance and storage spaces, pond side dock and mini-amphitheater, and additional covered space for rain days.







## OHIO WESLEYAN

Recollecting fond memories of time spent on campus, members of the graduating classes of 1954 and 1955 donated two projects to the university which is located in Delaware, Ohio. The first involved the renovation of the historic sulphur springs which have been a popular campus gathering spot and landmark since the 1840s. The other project, a new welcoming plaza, included the design for a new clock tower and brick walkway that leads prospective students and visitors to the admissions office in Slocum Hall.



Scope: Brand Development, Sign Design, Graphic Design  
Location: Tiffin, OH

### TIFFIN UNIVERSITY

PLANIT worked with MKC Architects on developing signage for the former Pettibone Warehouse Building as they designed the new home for the university's music department, bookstore, cafe, and social gathering space. Identity graphics and signage were developed for the new Paul Marion Book Store (Dragon Shoppe) and The Wall Street Pub & Grille.



Scope: Brand Audit, Messaging, Wayfinding Audit and Analysis, Sign Standards and Design, Graphic Design  
Location: Akron, OH

## OHIO BUREAU OF WORKERS COMPENSATION - AKRON

Our design team worked with BWC's in-house architect to create the overall "thematic" direction for the graphics for their new office space in the original Hoover factory building. The team worked to create an environment that both embodies the history of the area and inspires the employees. We assisted with the selection of historic images, colors, conference room naming, and graphic elements.



# CONTACT INFORMATION

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