

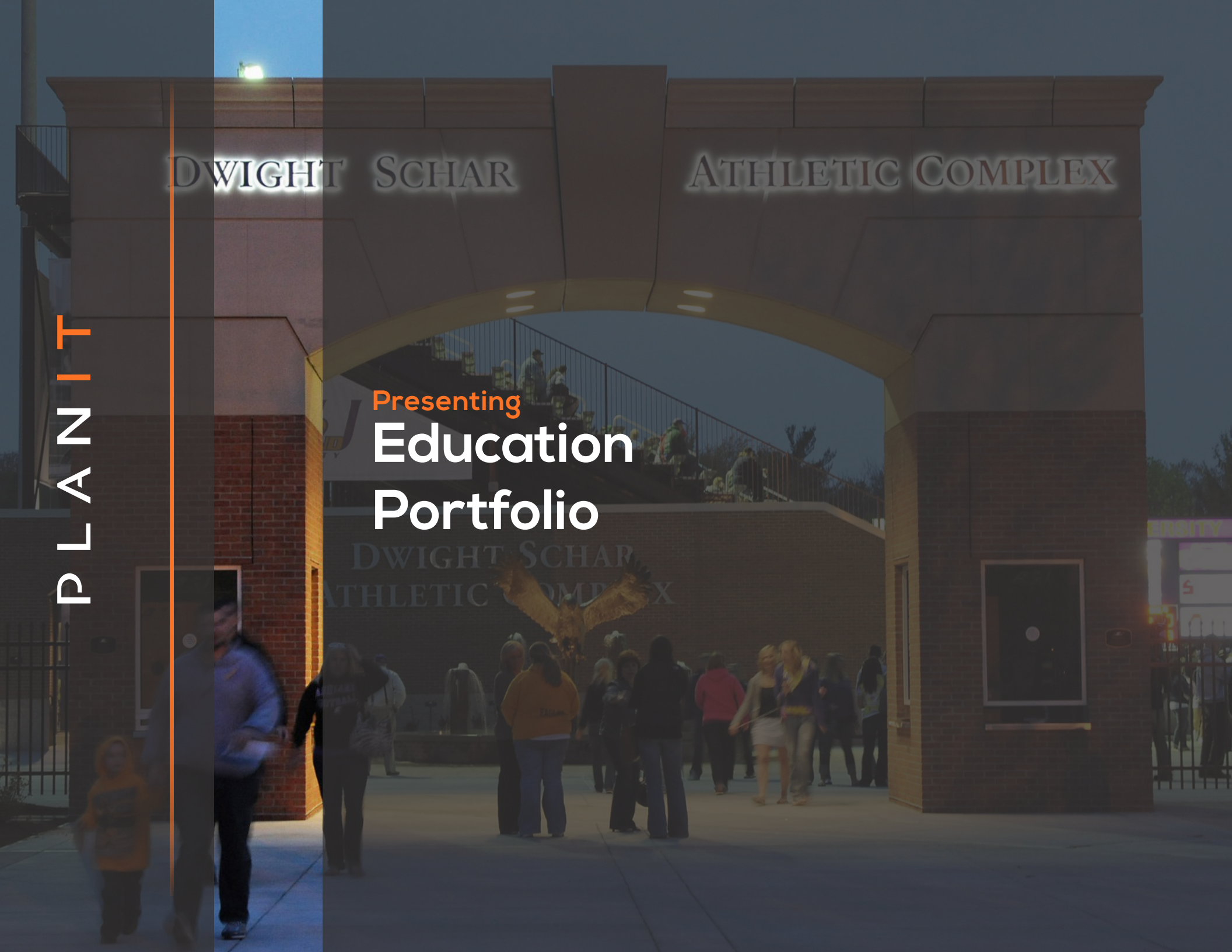
DWIGHT SCHAR

ATHLETIC COMPLEX

PLANIT

Presenting  
Education  
Portfolio

DWIGHT SCHAR  
ATHLETIC COMPLEX





## WHO WE ARE

All stories begin at particular time and place. Ours began in 1998 when Pete and Andy met each other at NBBJ, a preeminent international design firm. Pete was the practice lead for the Signage and Wayfinding group, and Andy had just been hired to join the Landscape Architecture practice. After several years of working on phenomenal projects, we both decided to start our own individual design practices. Fast forward to 2012 when a unique job opportunity brought the two of us back together. What at the time seemed like just another project actually turned out to be a monumental opportunity to bring our companies together.

PLANIT Studios' multi-disciplinary team of designers, permitting specialists, and project managers excels at creative problem solving and developing project delivery strategies for healthcare providers, colleges and universities, municipal and state government agencies, and private developers. Areas of expertise include signage and wayfinding, branding and messaging, and product design and app development, landscape architecture and site planning, permitting and zoning, site investigation and analysis.

PLANIT Studios represents a diverse collection of talented individuals who share the same core philosophies, enjoy doing great work, and most importantly, collaborate and contribute to generating ideas that move our clients from chaos to concept. Furthermore, we share the belief that our clients are at the center of everything we do.

*In other words, our "IT" is you!*

## WHAT WE DO

### LANDSCAPE ARCHITECTURE

Beautiful and functional environments designed to impact communities.

### GRAPHIC DESIGN

Full service designs crafted from insights to deliver a consistent visual language.

### SIGNAGE & WAYFINDING

Confidence and direction starts with designing for the first time visitor.

### ZONING & PERMITTING

Obtain and define project standards and restrictions.



**DELAWARE COUNTY DISTRICT LIBRARY**  
 This new 33,000 SF facility incorporates the newest and most flexible library design elements to facilitate short and long term users, as well as various public organizations. As part of the design team, Innocom developed the interior graphics and wayfinding system. Using Jonathan Feinberg's "Wordle" software, a series of unique graphics of carved, printed and dimensional letters and words were designed to come to life, and engage and guide users as they navigate through the building.



# PLANIT

**Scope:** Brand Audit, Brand Development, Messaging, Wayfinding Audit and Analysis, Sign Standards and Design, Graphic Design, Implementation, Wayfinding  
**Location:** Granville, OH



**DENISON UNIVERSITY**  
A campus-wide external wayfinding system was designed to fit into the historic campus originally planned by Frederick Law Olmsted. Painted black steel posts with ball finials support and unified all signage elements. Street, directional, building identity, and campus map signs lead newcomers through the rolling site.  
  
The signage was part of Denison's \$60-million Campus Common project that included the Burton D. Morgan Center, Samson Talbot Hall for Life Sciences, and an underground parking facility for nearly 400 vehicles. The project spanned interior, parking information, and donor signage.

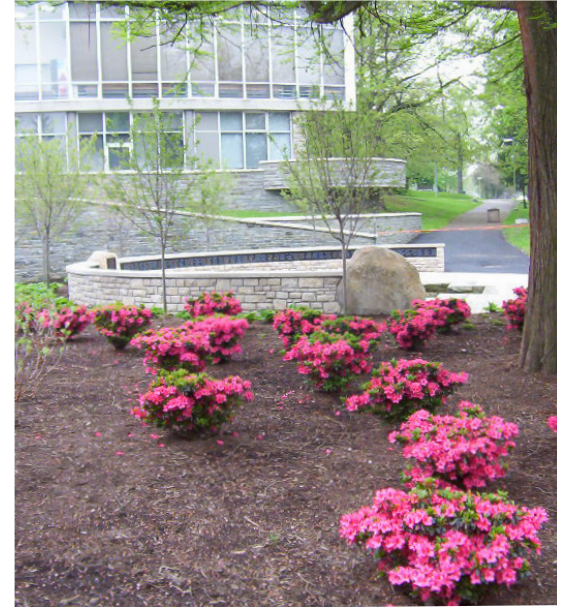


**MOUNT UNION**

PLANIT worked with the University of Mount Union to create a campus-wide external wayfinding system designed to fit into campus fabric. The wayfinding elements included the entry gateway, directional and building identity signage system. The signage system design was based on the architecture of Chapman Hall.



**Scope:** Wayfinding Audit and Analysis, Sign Standards and Design, Environmental Graphic Design  
**Location:** Alliance, OH



## OHIO WESLEYAN

Recollecting fond memories of time spent on campus, members of the graduating classes of 1954 and 1955 donated two projects to the university which is located in Delaware, Ohio. The first involved the renovation of the historic sulphur springs which have been a popular campus gathering spot and landmark since the 1840s. The other project, a new welcoming plaza, included the design for a new clock tower and brick walkway that leads prospective students and visitors to the admissions office in Slocum Hall.

# CONTACT INFORMATION

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